



www.thebostonchannel.com

WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

Billing Address:

National Media Inc.
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
941373-1	08/19/12	August 2012	07/30/12 - 08/17/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Republican National Comm	443-NH	2991 TV Aug 11-17

Flight Dates	Order #	Alt Order #
08/11/12 - 08/17/12	941373	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/13/12	08/17/12	5a Eyeopener	5-6a	-T-----	:30	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-T-----	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	08/14/12	5:29 AM	5a Eyeopener	5-6a	:30	TVRNC081001H	\$900.00 NM
2	08/13/12	08/17/12	6a Eyeopener	558-7a	--W----	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--W----	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	08/15/12	6:39 AM	6a Eyeopener	558-7a	:30	TVRNC081001H	\$2,000.00 NM
3	08/13/12	08/17/12	Midday News	1158a-1230p	--W----	:30	1	\$850.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--W----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	08/15/12	12:25 PM	Midday News	1158a-1230p	:30	RNTV081001H	\$850.00 NM
4	08/11/12	08/12/12	8a Sun Wknd Eyeopener	Su 8-10a	-----S	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----S	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	08/12/12	9:11 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	RNTV072501H	\$1,200.00 NM
5	08/13/12	08/17/12	Nightline	1135p-1206a	----F--	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	----F--	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	F	08/17/12	11:55 PM	Nightline	1135p-1206a	:30	RNTV081001H	\$1,200.00 NM
6	08/13/12	08/17/12	ELLEN EF	4P-5P	M-T---	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	M-T---	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	08/13/12	4:23 PM	ELLEN EF	4P-5P	:30	RNTV072501H	\$1,000.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Advertiser	Product	Estimate Number	
Republican National Comm	443-NH	2991 TV Aug 11-17	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/13/12	08/17/12	ELLEN EF	4P-5P	M- - T- - -	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Th 08/16/12 4:33 PM ELLEN EF 4P-5P :30 RNTV081001H \$1,000.00 NM									
7	08/13/12	08/17/12	20/20	958-11p	- - W- - - -	:30	1	\$5,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 - - W- - - - 1 \$5,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB W 08/15/12 10:38 PM 20/20 958-11p :30 TVRNC081001H \$5,500.00 NM									
8	08/13/12	08/17/12	MODERN FAMILY	WED 9-930PM	- - W- - - -	:30	1	\$9,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 - - W- - - - 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB W 08/15/12 9:18 PM MODERN FAMILY WED 9-930PM :30 TVRNC081001H \$9,000.00 NM									
9	08/11/12	08/12/12	Castle	958-11p	- - - - - S-	:30	1	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/06/12 08/12/12 - - - - - S- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Sa 08/11/12 10:44 PM Castle 958-11p :30 RNTV072501H \$3,000.00 NM									
10	08/13/12	08/17/12	Wipeout	758-9p	- - - T- - -	:30	1	\$7,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 - - - T- - - 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Th 08/16/12 8:21 PM Wipeout 758-9p :30 TVRNC081001H \$7,000.00 NM									
11	08/13/12	08/17/12	Newscenter 5 at 11	11-1130p	- T- T- - -	:30	2	\$3,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 - T- T- - - 2 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB Tu 08/14/12 11:23 PM Newscenter 5 at 11 11-1130p :30 RNTV081001H \$3,500.00 NM									
1 WCVB Th 08/16/12 11:23 PM Newscenter 5 at 11 11-1130p :30 TVRNC081001H \$3,500.00 NM									
12	08/11/12	08/12/12	Newscenter 5 at 11	11-1130p	- - - - - S	:30	1	\$3,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/06/12 08/12/12 - - - - - S 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Su 08/12/12 11:30 PM Newscenter 5 at 11 11-1130p :30 RNTV072501H \$3,500.00 NM									
Total Spots							14		

Payment Terms 30 Days

Gross Total	\$43,150.00
Agency Commission	\$6,472.50
Net Amount Due	\$36,677.50